

A close-up of Elsa from Disney's Frozen. She has her signature long, blonde braid and is wearing her shimmering, light blue ice dress. Her right arm is raised, and her left hand is extended forward, with a trail of snowflakes appearing behind it. The background is a deep blue with a subtle, intricate pattern of ice crystals and snowflakes.

Te vas a quedar
helado...

PROPUESTA

🍦 ¿Qué?

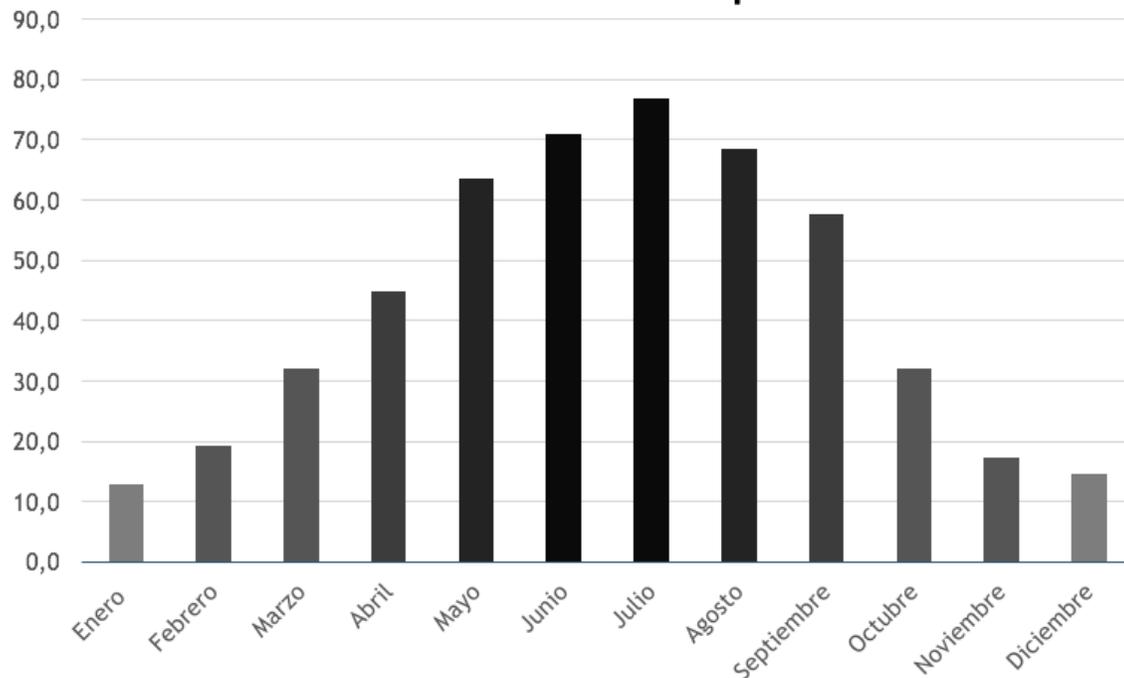


- Helados individuales de formato palo
 - ✓ Ingredientes de primera calidad
 - ✓ Gran variedad y combinación de sabores
 - ✓ Excelente relación calidad-precio

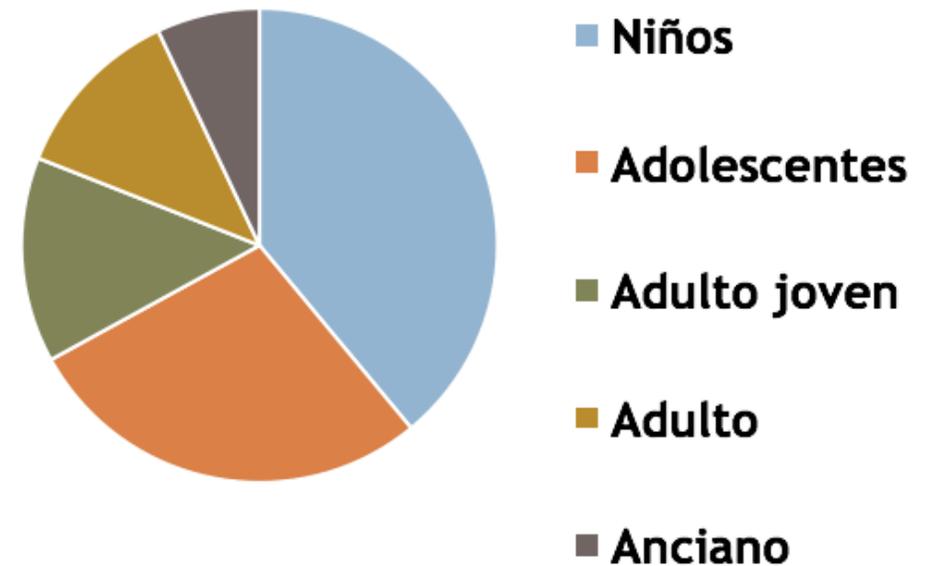
PROPUESTA

🍦 ¿Por qué?

Consumo de helado España 2015



Consumidores de helado por rangos de edad





PROPUESTA

🍌 ¿Dónde?

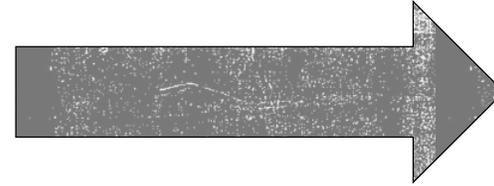
- ✓ Vías de comunicación
- ✓ Proveedores

Polígono Industrial de
Os Acivros, Lugo



¿Como se hace un helado?

MATERIAS PRIMAS



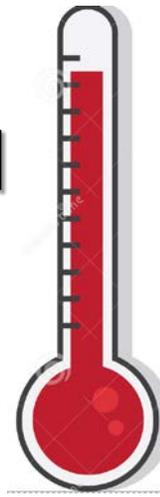
MEZCLADO



HOMOGENEIZACIÓN



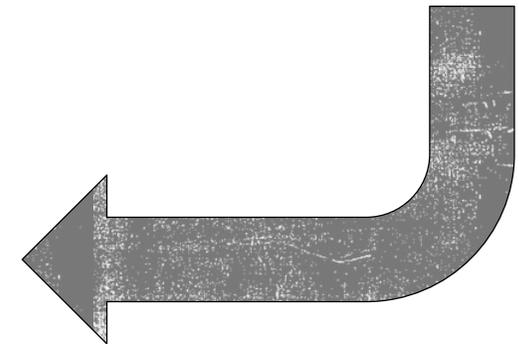
PASTEURIZACIÓN



MADURACIÓN



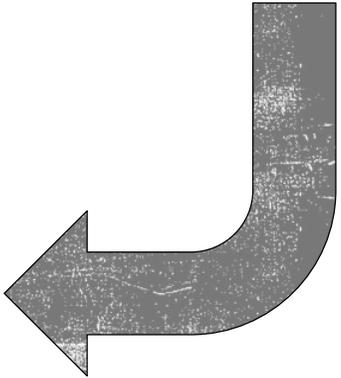
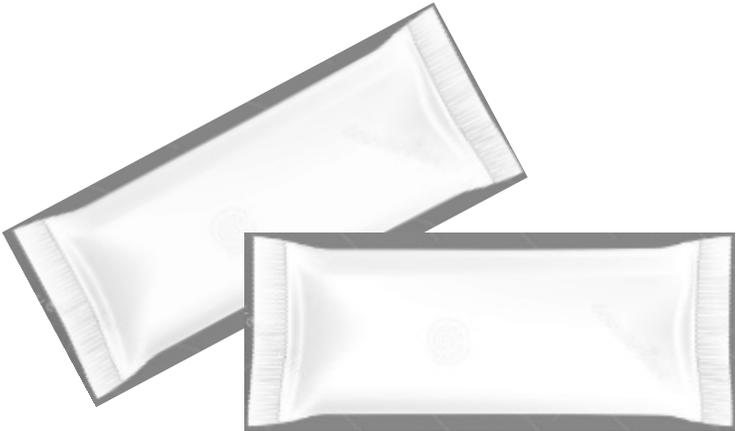
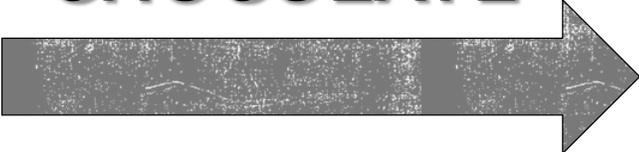
MOLDEADO



CONGELACIÓN



BAÑO DE CHOCOLATE

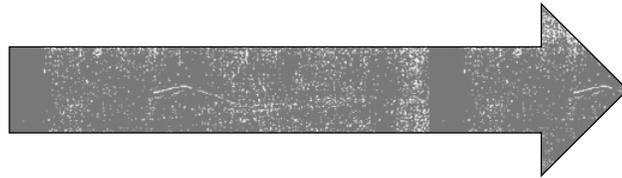


ENVASADO DEL HELADO

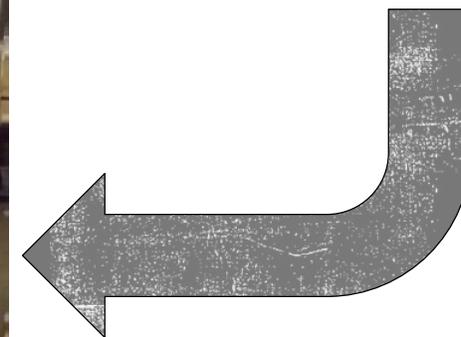
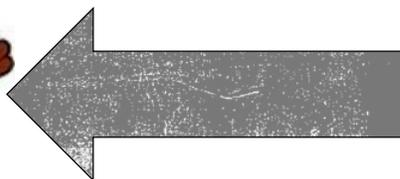
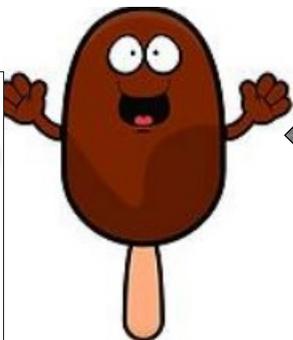
EMPAQUETADO



INSPECCIÓN



CONTROL DE CALIDAD



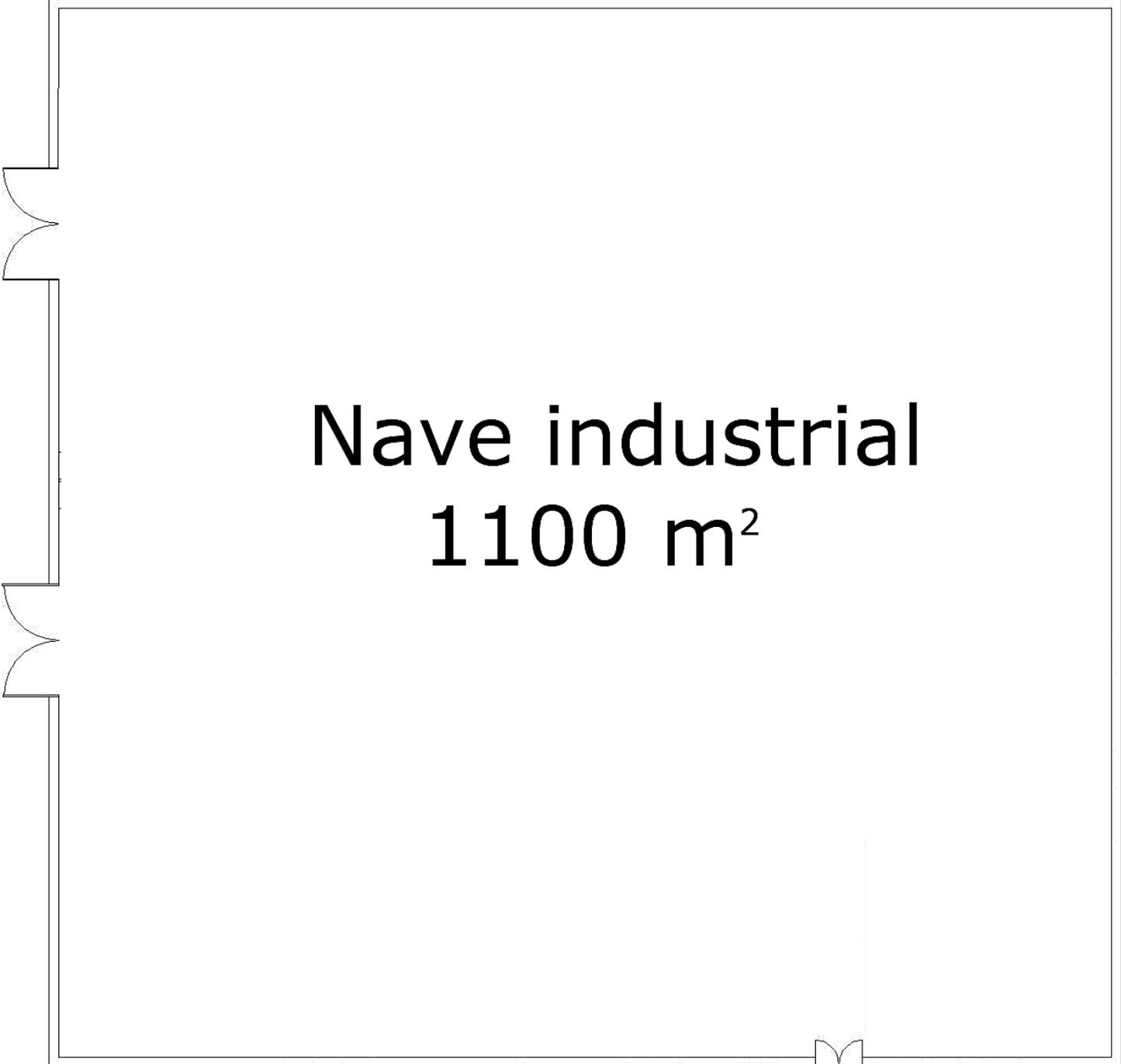
ALMACENAMIENTO

¡Qué aproveche!

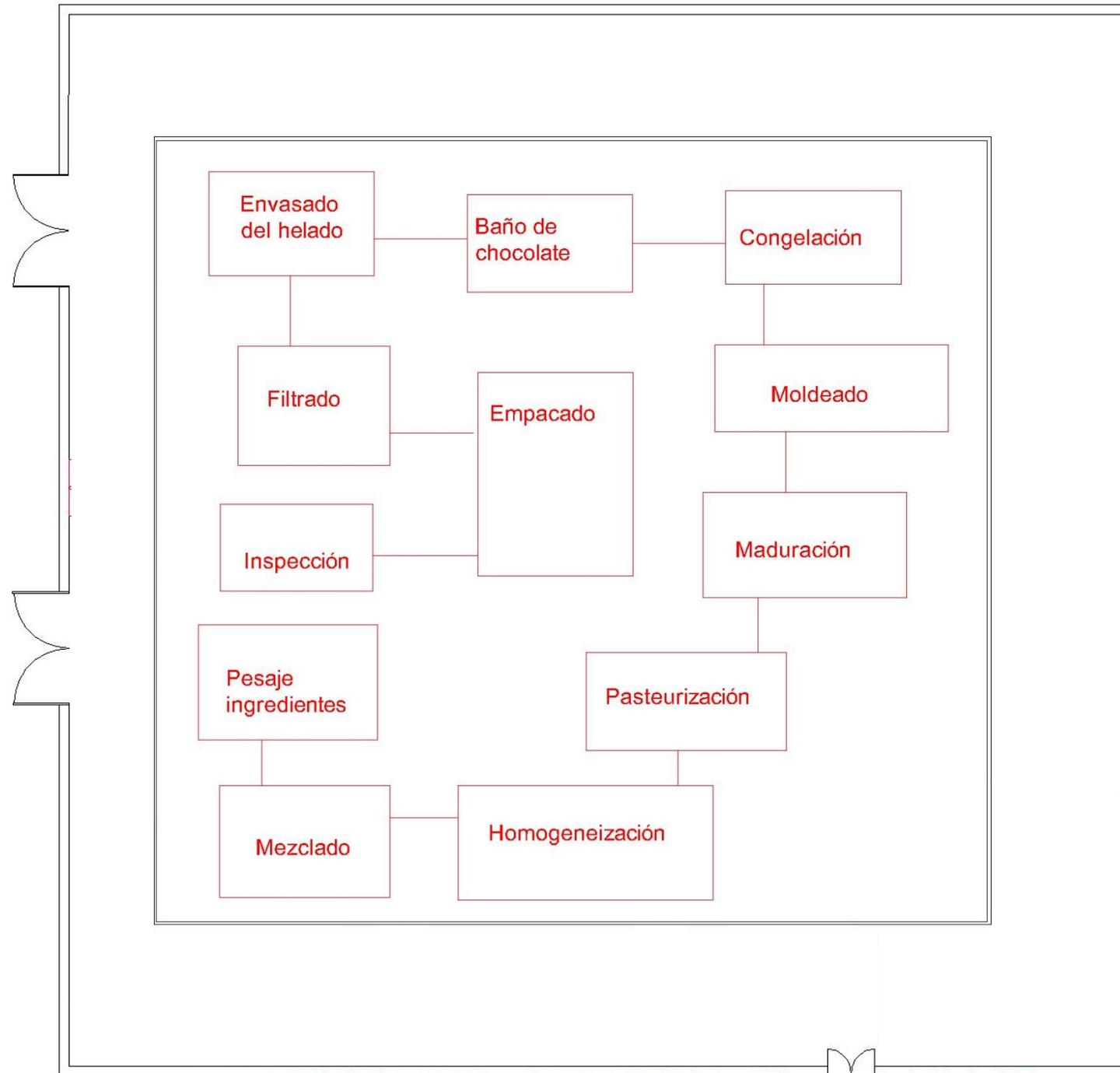


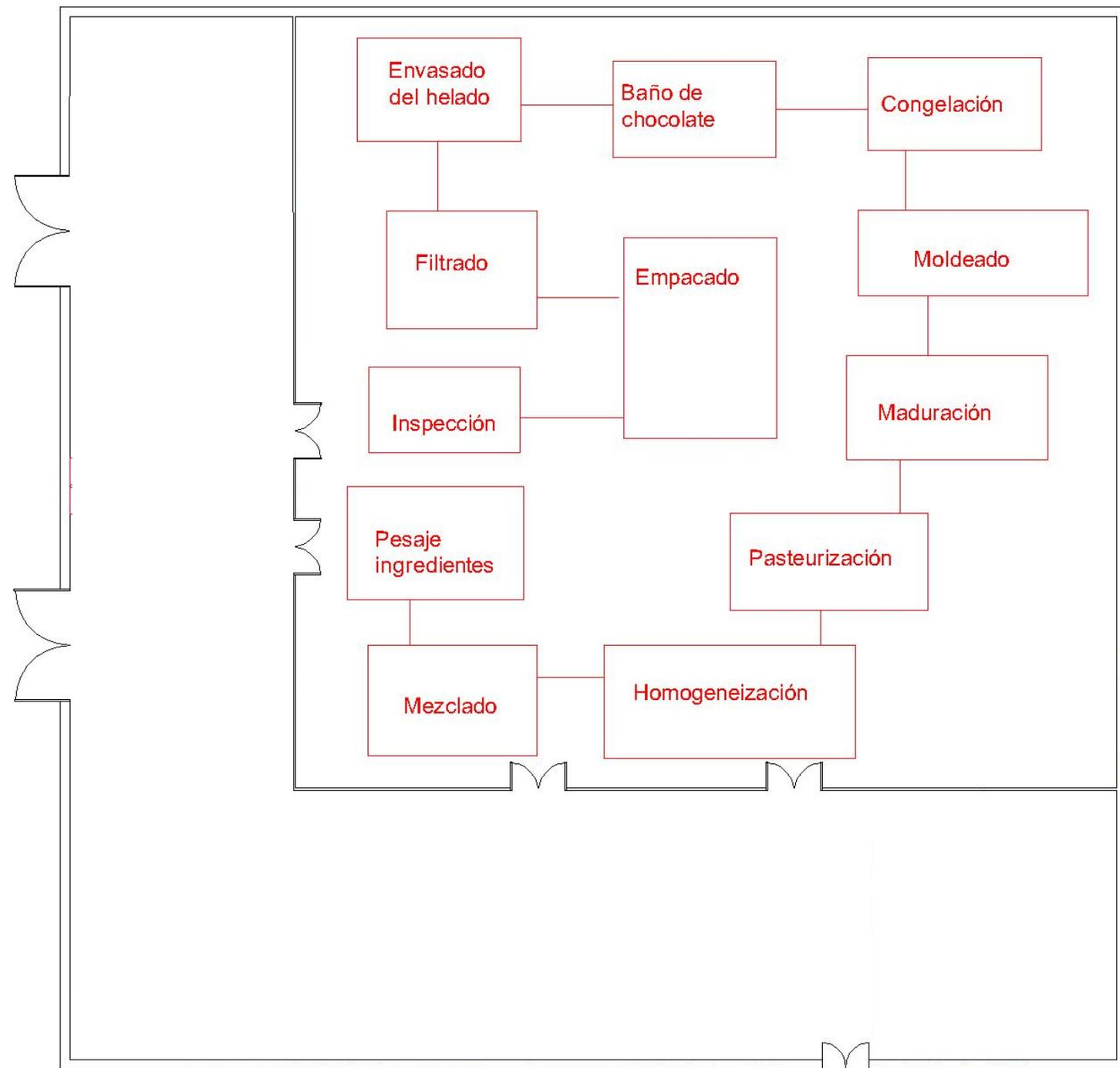
DISTRIBUCIÓN

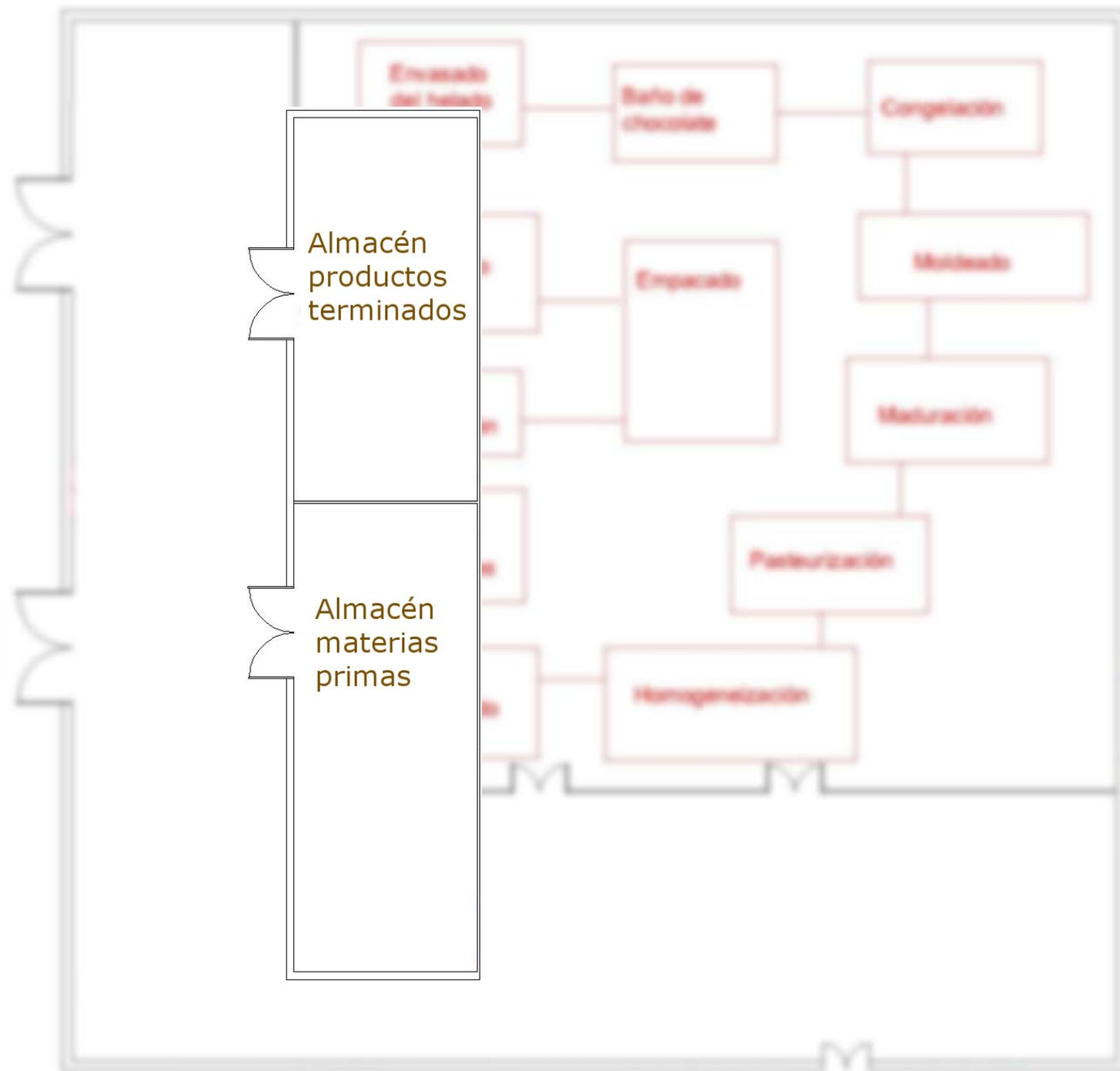


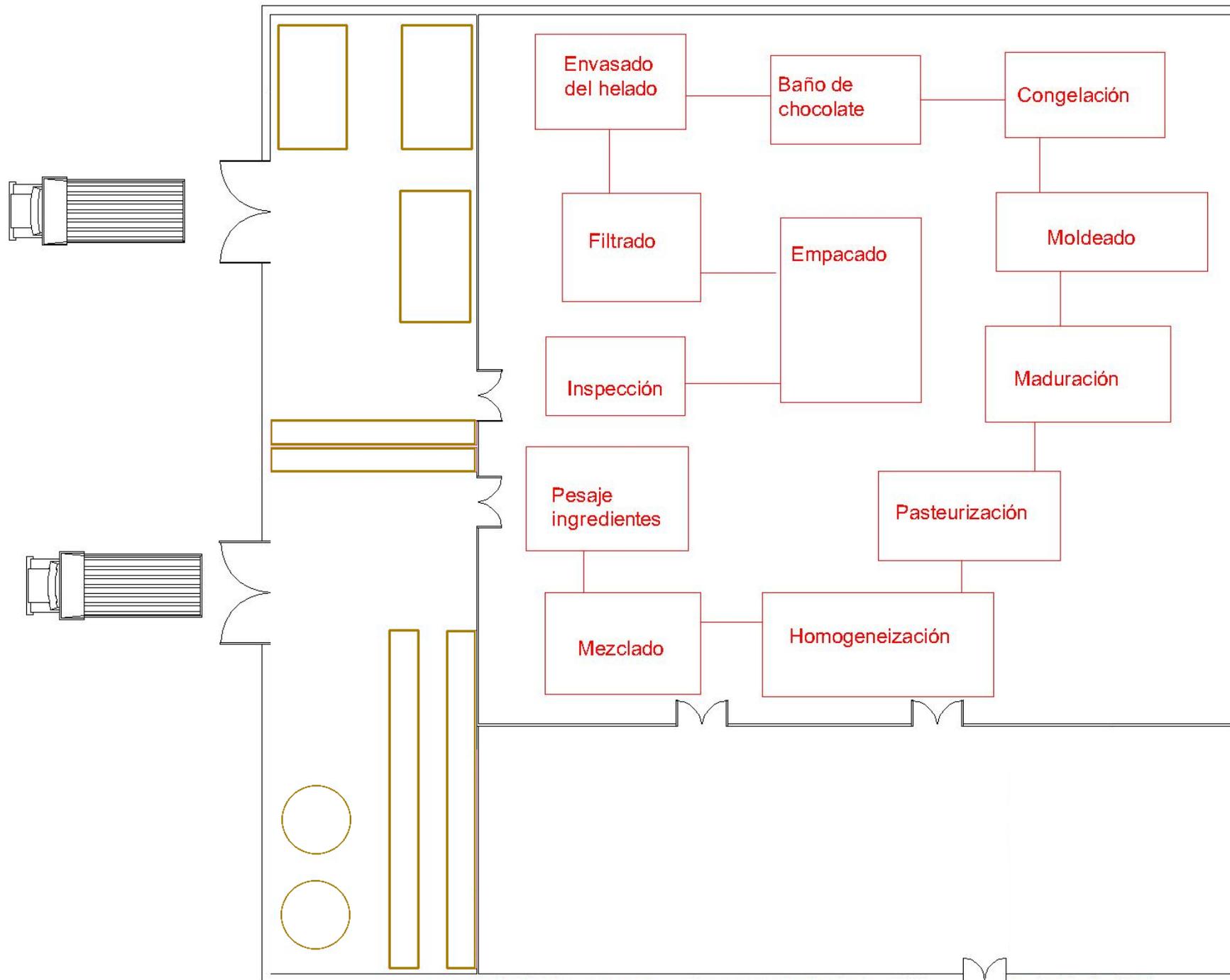


Nave industrial
1100 m²

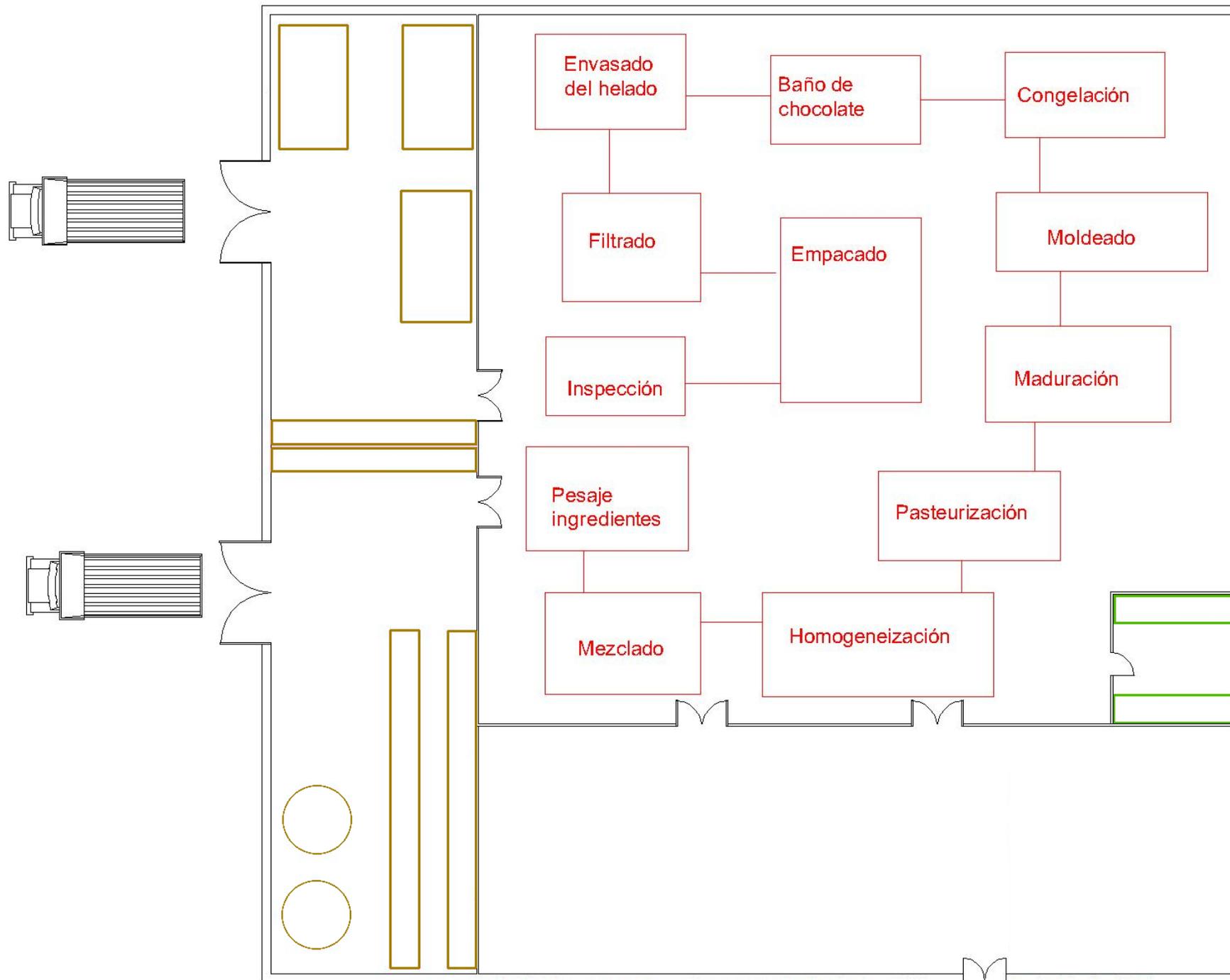


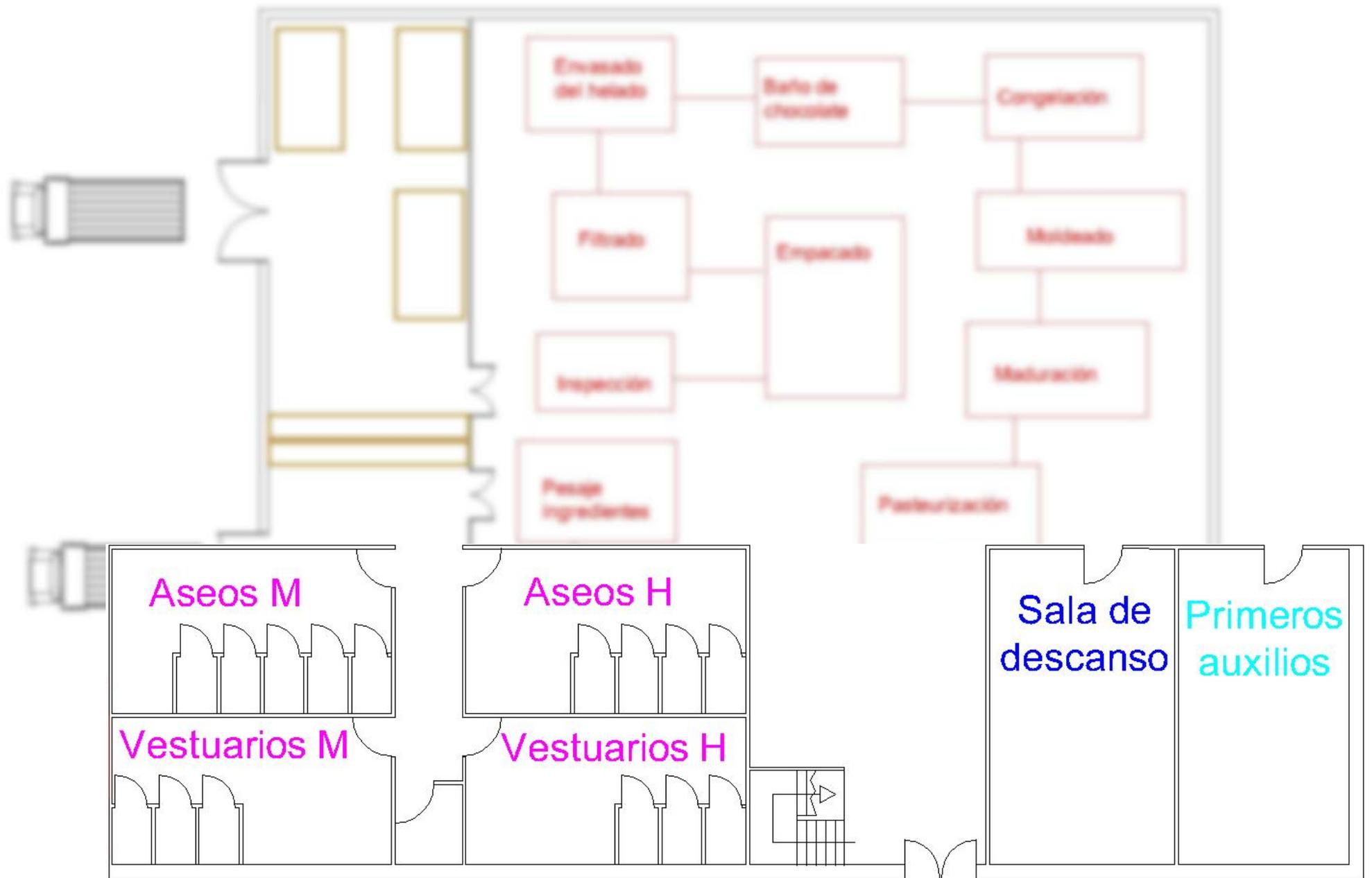


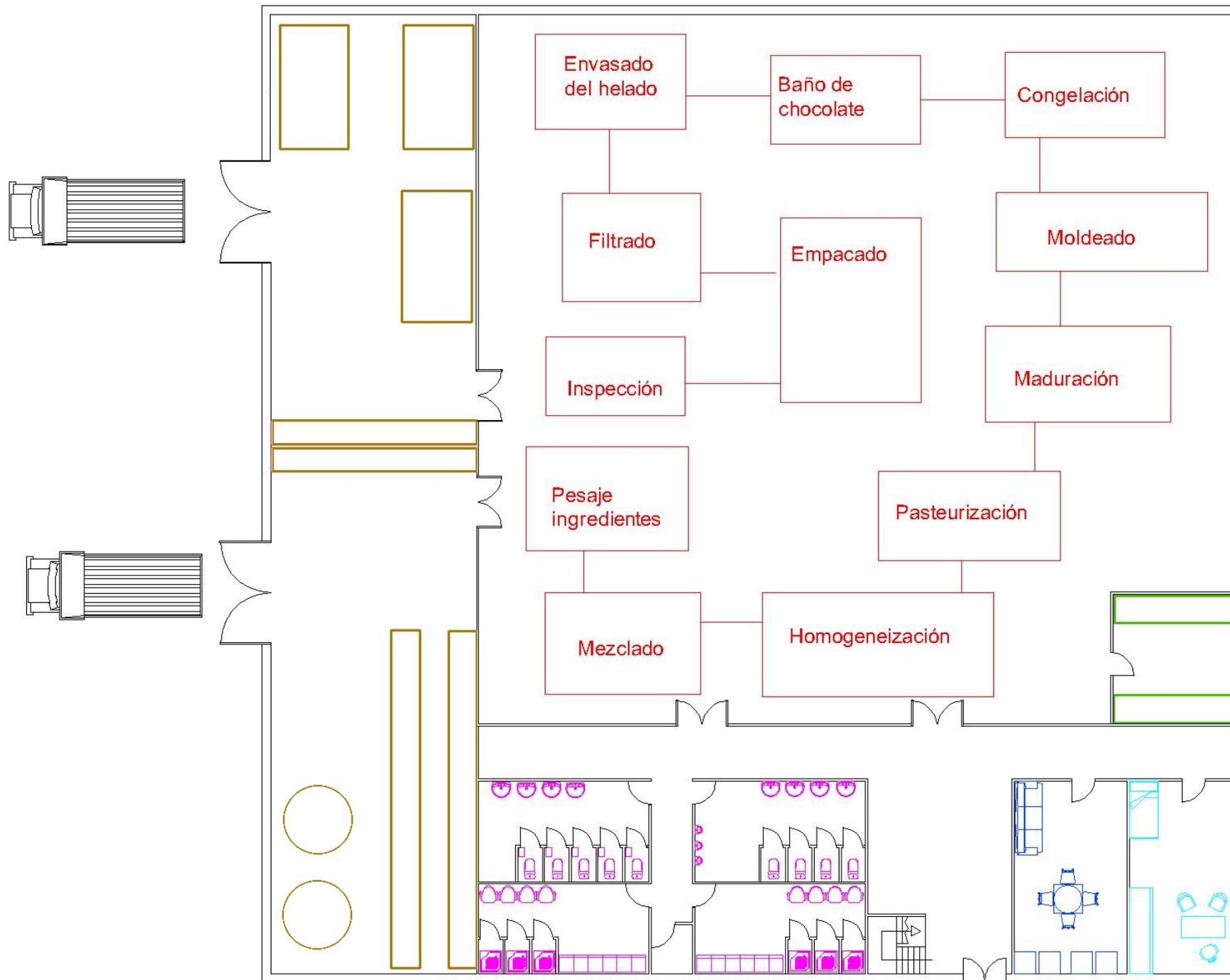


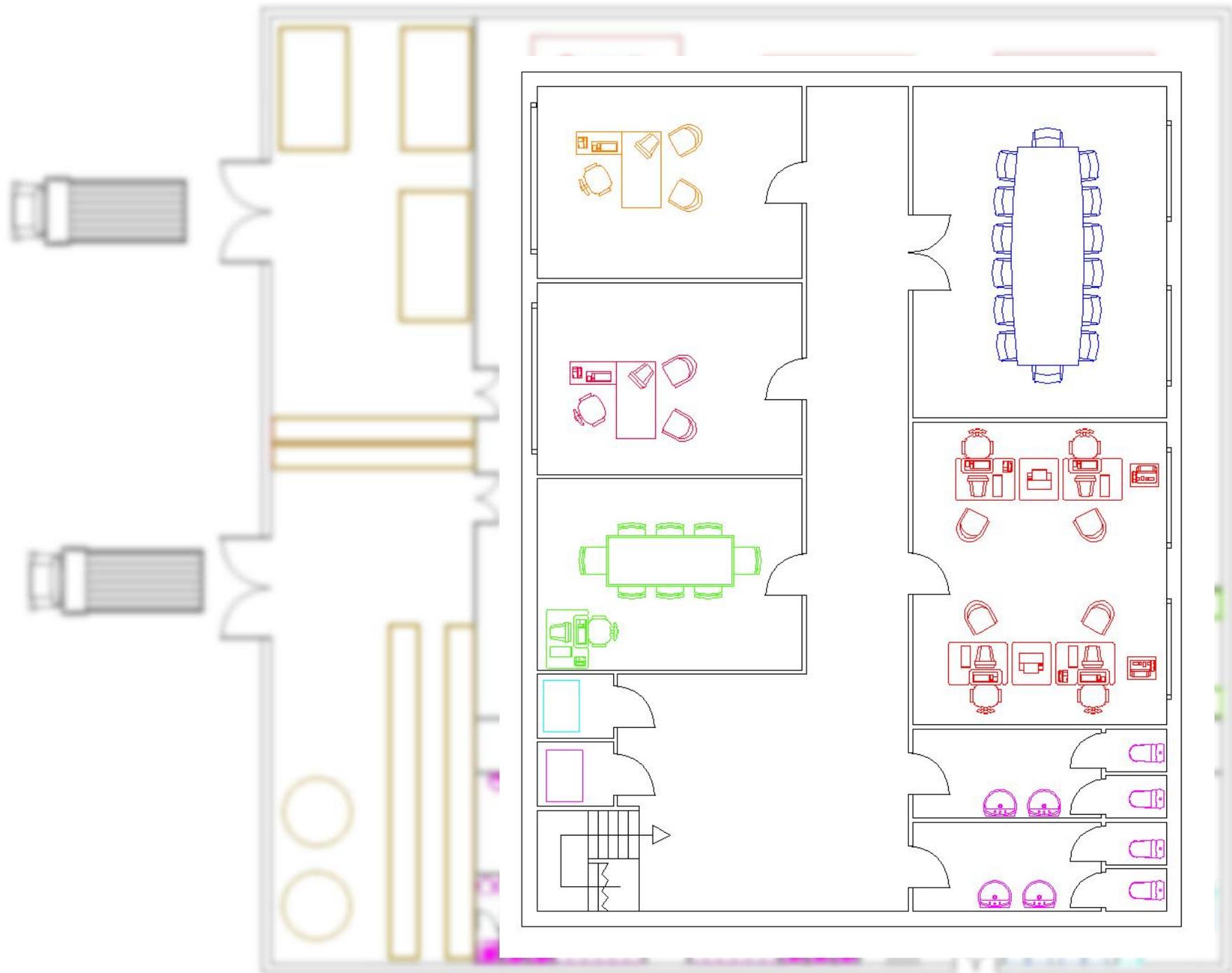




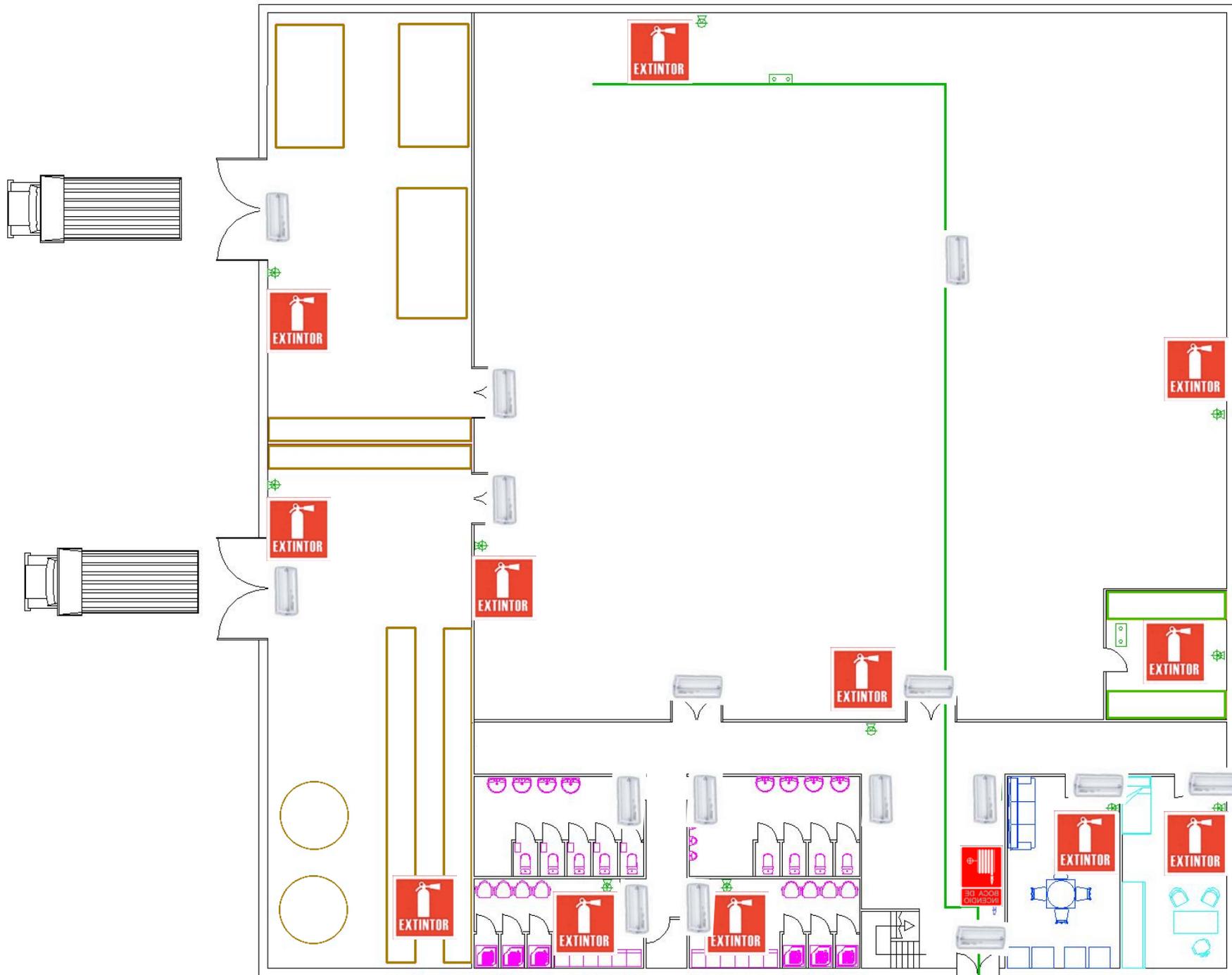


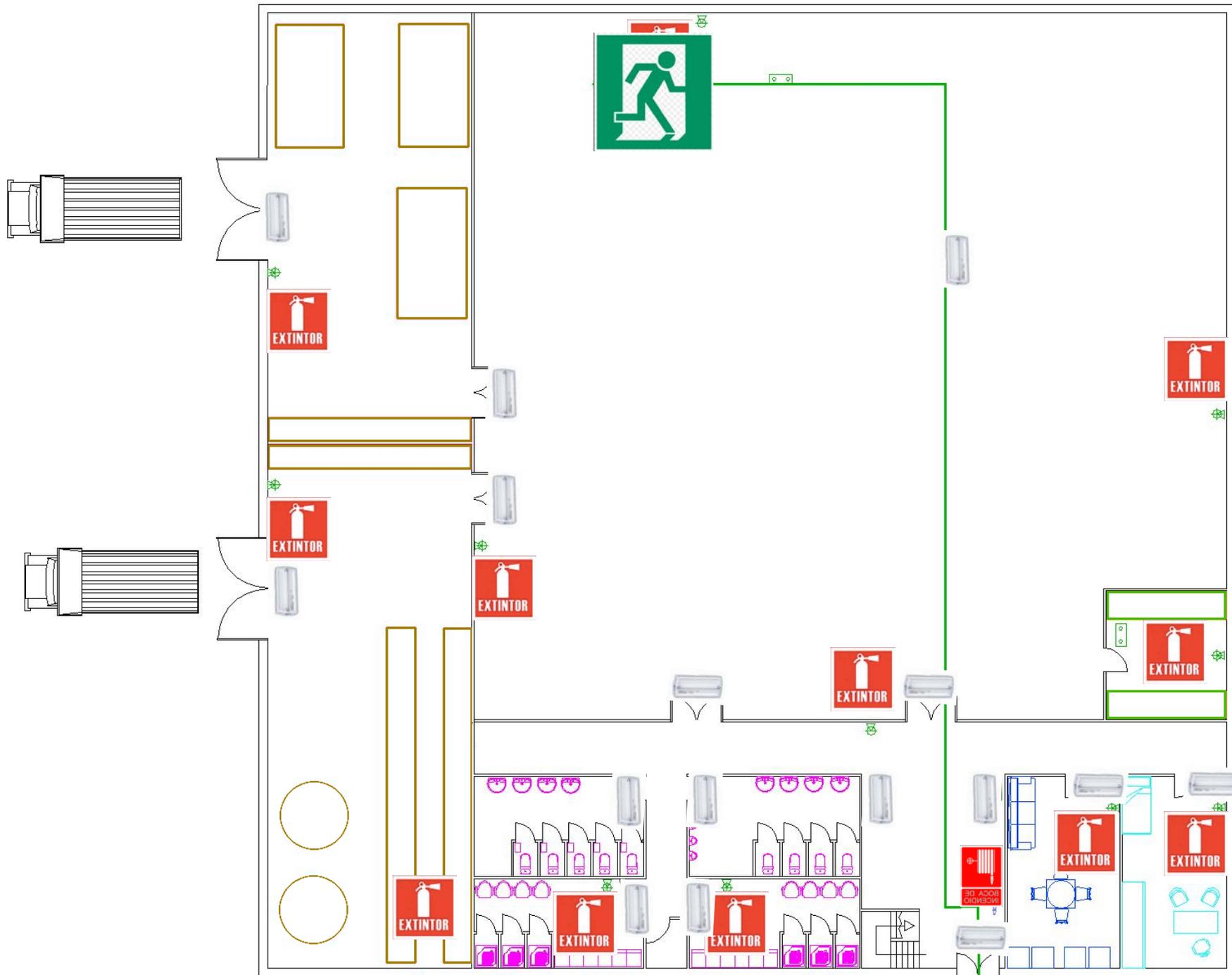




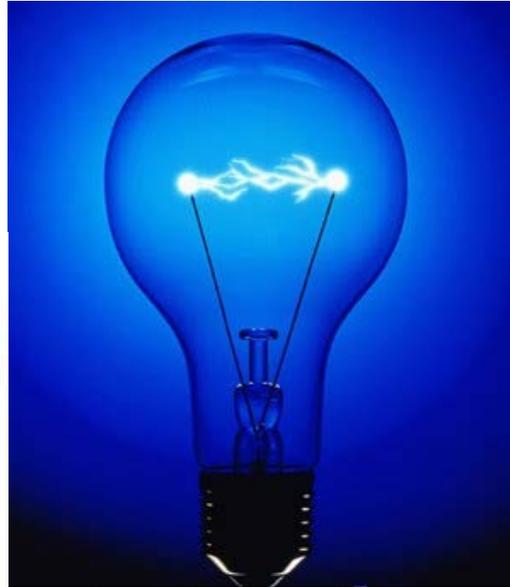
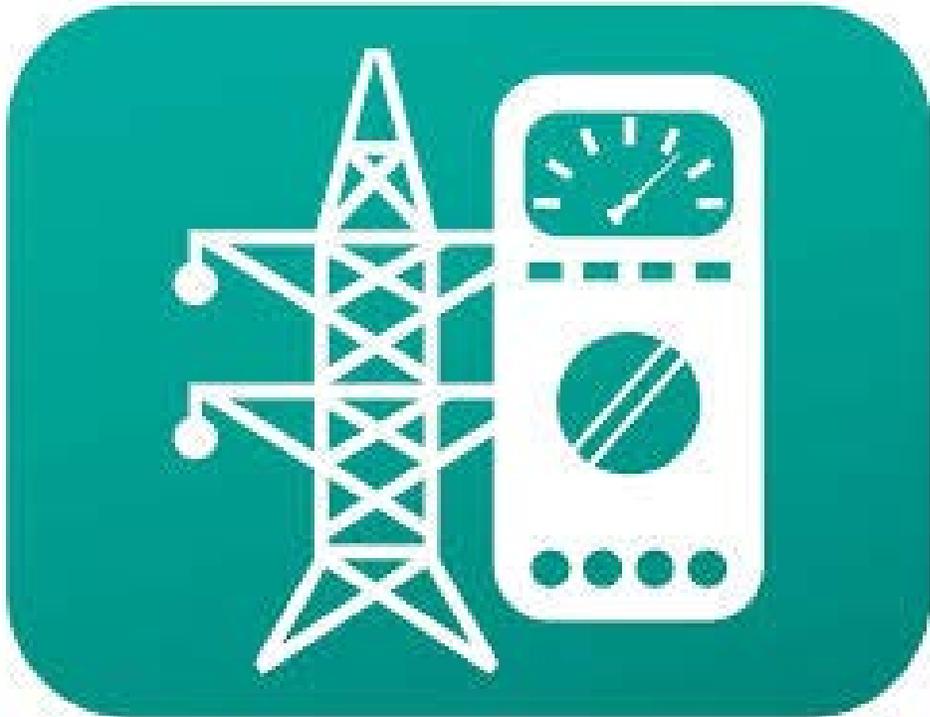




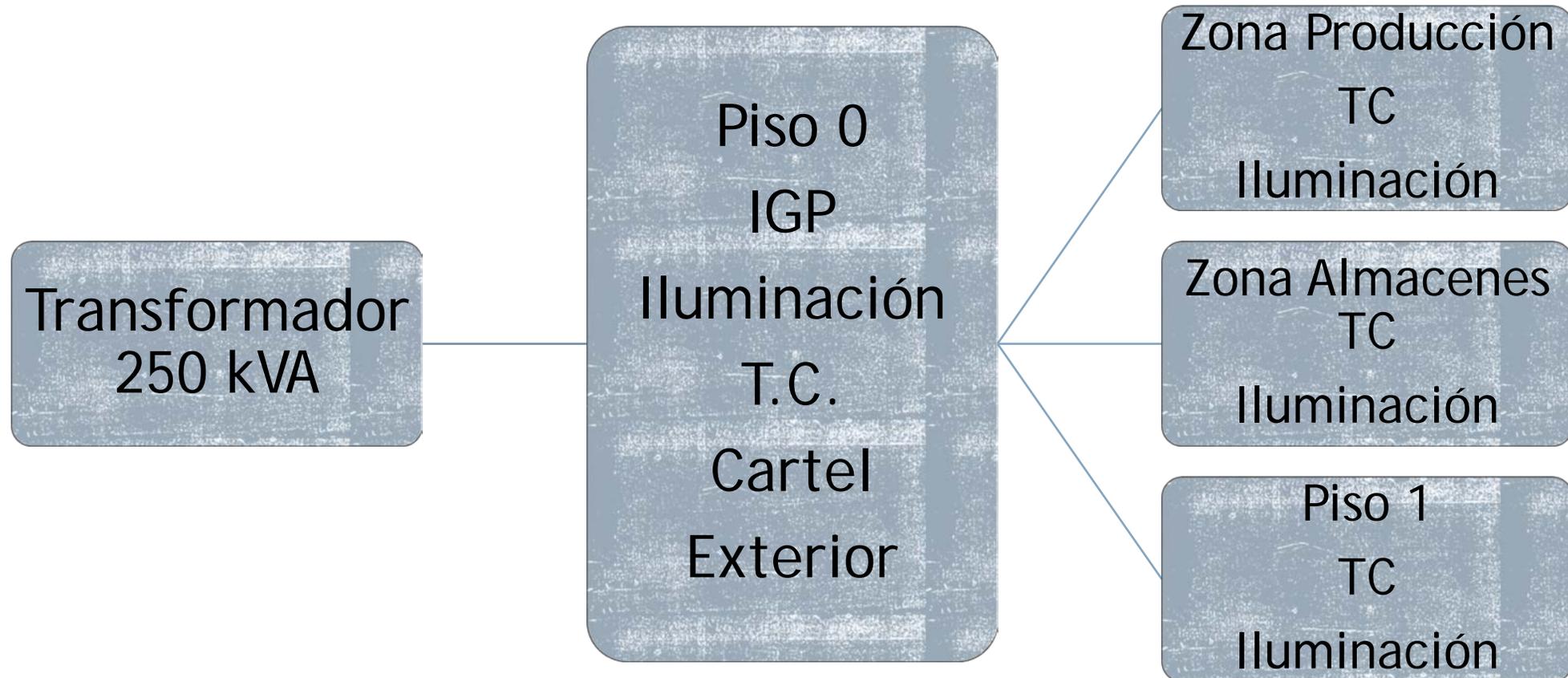


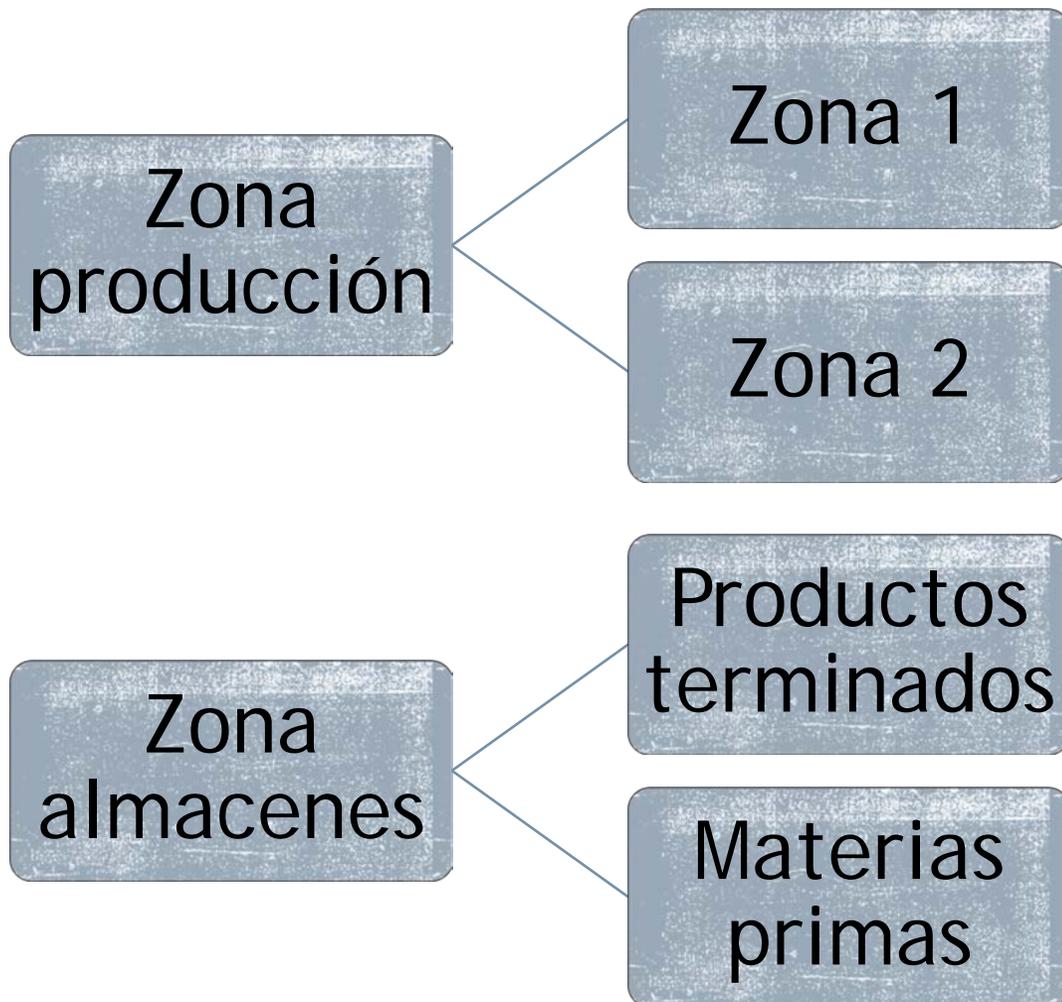


INSTALACIÓN ELÉCTRICA



Potencia total: 193 kW







ILUMINACIÓN

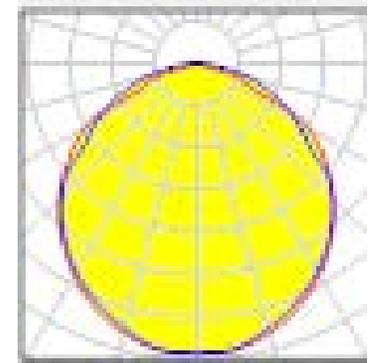
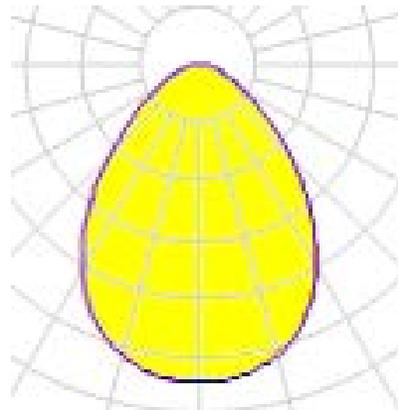
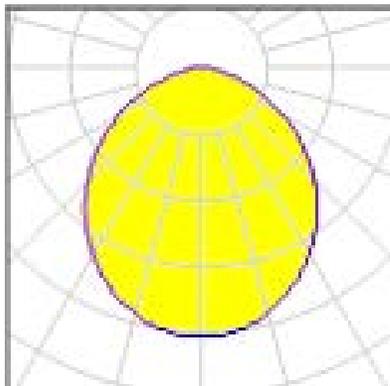


ZONAS

200 lux
500 lux
1000 lux

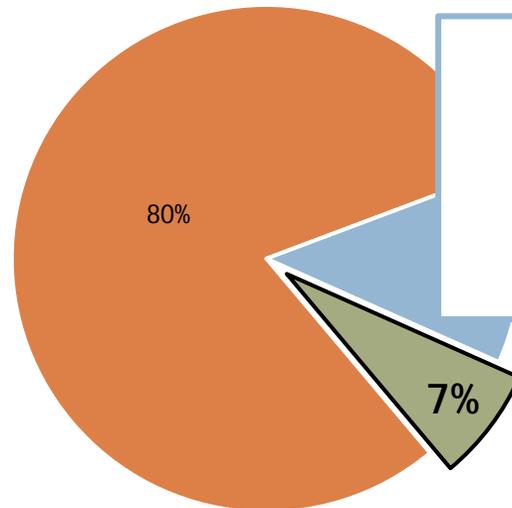
LED

ILUMINACIÓN



VIABILIDAD

Inversión Inicial



Presupuesto total:
913.403,80 €

Personal



PLAZOS

- ✓ Compra del terreno

■ 2 días

- ✓ Construcción de la nave

■ 7 meses 12 días

- ✓ Instalación de la maquinaria

■ 15 días

- ✓ Contratación del personal

■ 23 días



Total tiempo estimado:

8 meses 13 días

A close-up of Elsa from Disney's Frozen, looking slightly to the right with a subtle smile. She has her signature long, blonde braid and is wearing her iconic ice-blue, shimmering gown. Her right arm is raised, and her left hand is extended forward. The background is a deep blue with intricate, frost-like patterns.

Sabemos que te
has quedado
helado